

04/01/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 1  
03/25/2013 -

03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
180 DAYS: A YEAR INSIDE AN AMERICAN HIGH SCHOOL #101

Mon, 03/25/2013 at 21:00 CPB; THE FORD FOUNDATION

180 DAYS: A YEAR INSIDE AN AMERICAN HIGH SCHOOL #101H

Wed, 03/27/2013 at 03:00 CPB; THE FORD FOUNDATION

180 DAYS: A YEAR INSIDE AN AMERICAN HIGH SCHOOL #102

Tue, 03/26/2013 at 21:00 CPB; THE FORD FOUNDATION

Thu, 03/28/2013 at 03:00 CPB; THE FORD FOUNDATION

This program appeared 2 times between 03/25/2013 and 03/31/2013.

AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED #1310H

Sun, 03/31/2013 at 17:00 CALIFORNIA AVOCADO COMMISSION; COOKING.COM; DCS  
BY FISHER & PAYKEL; DIAMOND CRYSTAL; FOXY; KOHLER; LEE  
KUM KEE; WENTE VINEYARDS

AMERICAN MASTERS #2603H

Sat, 03/30/2013 at 02:30 ANNE RAY CHARITABLE TRUST; CPB; CHERYL & PHILIP  
MILSTEIN FAMILY FOUNDATION; MICHAEL & HELEN SCHAEFFER  
FOUNDATION; MRS. ROSALIND P. WALTER; NEA; PTV  
STATIONS; ROLF & ELIZABETH ROSENTHAL; THE BLANCHE AND ELI  
ZABETH KERTESZ FOUNDATION, INC.

ANGELINA BALLERINA: THE NEXT STEPS #401H

Mon, 03/25/2013 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #402H

Tue, 03/26/2013 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #404

Thu, 03/28/2013 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #405H

Fri, 03/29/2013 at 10:30 HARD ROCK RESORTS

ANTIQUES ROADSHOW #1709

Mon, 03/25/2013 at 20:00 FRANKLIN TEMPLETON COMPANIES, LLC; LIBERTY MUTUAL  
INSURANCE COMPANY; PTV STATIONS; SUBARU

ARTHUR #601

Tue, 03/26/2013 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT  
FROM THE U.S. DEPT. OF EDU. THRU PBS

04/01/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 2  
03/25/2013 -

03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
ARTHUR #602

Fri, 03/29/2013 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT  
FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #603

Wed, 03/27/2013 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT  
FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #701

Thu, 03/28/2013 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT  
FROM THE U.S. DEPT. OF EDU. THRU PBS

BARNEY & FRIENDS #1118

Mon, 03/25/2013 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1120

Tue, 03/26/2013 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1201

Wed, 03/27/2013 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1202

Thu, 03/28/2013 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1203

Fri, 03/29/2013 at 06:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #114H

Mon, 03/25/2013 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #115

Tue, 03/26/2013 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #116

Wed, 03/27/2013 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #117H

Fri, 03/29/2013 at 14:30 PTV STATIONS

04/01/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 3  
03/25/2013 -

03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
CAT IN THE HAT KNOWS A LOT ABOUT THAT! #203H

Thu, 03/28/2013 at 14:30 PTV STATIONS

CHARLIE ROSE #19065H

Mon, 03/25/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

CHARLIE ROSE #19066H

Mon, 03/25/2013 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

Tue, 03/26/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE

FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 03/25/2013 and 03/31/2013.

CHARLIE ROSE #19067H

Tue, 03/26/2013 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION  
Wed, 03/27/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 03/25/2013 and 03/31/2013.

CHARLIE ROSE #19068H

Thu, 03/28/2013 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION  
Thu, 03/28/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 03/25/2013 and 03/31/2013.

04/01/2013 11:02:02 13-HD  
Performance Report National Underwriting  
Page 4  
03/31/2013 03/25/2013 -

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----

CHARLIE ROSE #19069H

Thu, 03/28/2013 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION  
Fri, 03/29/2013 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 03/25/2013 and 03/31/2013.

CHARLIE ROSE #19070H

Sat, 03/30/2013 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; COCA-COLA COMPANY; DARYL &  
STEVEN ROTH FOUNDATION; DRUE HEINZ TRUST; HERB &  
JEANNE S. SIEGEL; IRVING AND DOROTHY ROM CHARITABLE FOU  
NDATION; L. JOHN DOERR; MR. & MRS. MALCOLM. H.  
WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WH  
ITE FOUNDATION; WILLIAM A. HASELTINE CHARITABLE  
FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

CURIOUS GEORGE #114

Tue, 03/26/2013 at 12:30 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE  
FOUNDATION

CURIOUS GEORGE #115

Wed, 03/27/2013 at 12:30 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE  
FOUNDATION

CURIOUS GEORGE #116

Thu, 03/28/2013 at 12:30 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE  
FOUNDATION

CURIOUS GEORGE #704H

Fri, 03/29/2013 at 12:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS;  
STRIDE RITE CHARITABLE FOUNDATION

CYBERCHASE #115

Mon, 03/25/2013 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL  
FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS;  
THE VOLCKHAUSEN FAMILY

Sun, 03/31/2013 at 11:00 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL  
FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS;  
THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 03/25/2013 and 03/31/2013.

CYBERCHASE #210

Fri, 03/29/2013 at 16:30 CPB; INTEL FOUNDATION; KETTERING FAMILY  
FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

04/01/2013 11:02:02 13-HD  
Performance Report National Underwriting  
Page 5  
03/25/2013 -  
03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program	Air Date & Time	Underwriter(s)
-----		
-----		
CYBERCHASE #308		
Thu, 03/28/2013 at 16:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY		
CYBERCHASE #702		
Tue, 03/26/2013 at 16:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY		
CYBERCHASE #805		
Wed, 03/27/2013 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY		
DANIEL TIGER'S NEIGHBORHOOD #117H		
Mon, 03/25/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION		
DANIEL TIGER'S NEIGHBORHOOD #118H		
Tue, 03/26/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION		
Sun, 03/31/2013 at 06:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION		

This program appeared 2 times between 03/25/2013 and 03/31/2013.

DANIEL TIGER'S NEIGHBORHOOD #119H

Wed, 03/27/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #120H

Thu, 03/28/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #121H

Fri, 03/29/2013 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

ELECTRIC COMPANY #125H

Wed, 03/27/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #309H

Mon, 03/25/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION  
Thu, 03/28/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

04/01/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 6  
03/25/2013 -

03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----

This program appeared 2 times between 03/25/2013 and 03/31/2013.

ELECTRIC COMPANY #312H

Tue, 03/26/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION  
Fri, 03/29/2013 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 03/25/2013 and 03/31/2013.

GEFILTE-FISH CHRONICLES

Sun, 03/31/2013 at 15:00 SELF-FUNDED

GLOBE TREKKER #1123

Sat, 03/30/2013 at 16:00 SUBARU

JOANNE WEIR'S COOKING CONFIDENCE #207H

Sun, 03/31/2013 at 16:00 ANOLON; EU CONSORTIUM; VALLEY FIG GROWERS;  
VILLAGE HARVEST

JOSEPH ROSENDO'S TRAVELSCOPE #602H

Mon, 04/01/2013 at 05:00 VOLVO, NO JET LAG

JOSEPH ROSENDO'S TRAVELSCOPE #610H

Wed, 03/27/2013 at 05:00 VOLVO, NO JET LAG

JOSEPH ROSENDO'S TRAVELSCOPE #611H

Thu, 03/28/2013 at 05:00 VOLVO, NO JET LAG

JOSEPH ROSENDO'S TRAVELSCOPE #612H

Fri, 03/29/2013 at 05:00 VOLVO, NO JET LAG

JOSEPH ROSENDO'S TRAVELSCOPE #613H

Sat, 03/30/2013 at 05:30 VOLVO, NO JET LAG

LIDIA'S ITALY IN AMERICA #219H

Sat, 03/30/2013 at 18:30 CENTO; GRANA PADANO

LIVE FROM LINCOLN CENTER #3802H

Tue, 03/26/2013 at 01:00 MERCEDES AND SID BASS; METLIFE; NEA; ROBERT WOOD  
JOHNSON JR. CHARITABLE TRUST; ROBERT AND RENEE BELFER

Sat, 03/30/2013 at 01:30 MERCEDES AND SID BASS; METLIFE; NEA; ROBERT WOOD  
JOHNSON JR. CHARITABLE TRUST; ROBERT AND RENEE BELFER  
FAMILY FOUNDATION; THOMAS H. LEE AND ANN TENEBBAUM  
13-HD

04/01/2013 11:02:02

National Underwriting

Performance Report

Page 7

03/25/2013 -

03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

-----

-----

-----

This program appeared 2 times between 03/25/2013 and 03/31/2013.

MARTHA SPEAKS #201H

Tue, 03/26/2013 at 15:30 CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL  
AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB



MARTHA SPEAKS #202H

Thu, 03/28/2013 at 15:30 CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL  
AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA SPEAKS #313H

Mon, 03/25/2013 at 15:30 CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL  
AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA SPEAKS #314H

Fri, 03/29/2013 at 15:30 CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL  
AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA SPEAKS #315H

Wed, 03/27/2013 at 15:30 CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL  
AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MASTERPIECE CLASSIC #4308

Sun, 03/31/2013 at 21:00 MASTERPIECE TRUST; PTV STATIONS; RALPH LAUREN  
CORPORATION; VIKING RIVER CRUISES

MAYA & MIGUEL #128

Sun, 03/31/2013 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE  
U.S. DEPT OF EDU. THRU PBS

MIND OF A CHEF #115H

Sun, 03/31/2013 at 16:30 BREVILLE USA

MOYERS & COMPANY #212H

Sun, 03/31/2013 at 18:00 ANNE GUMMOWITZ; BARBARA G. FLEISCHMAN; CARNEGIE  
CORPORATION OF NEW YORK; HKH FOUNDATION; INDEPENDENT  
PRODUCTION FUND; MUTUAL OF AMERICA; PARTRIDGE  
FOUNDATION; THE BERNARD AUDRE RAPOPORT FOUNDATION; THE CLE  
MENTS FOUNDATION; THE HERB ALPERT FOUNDATION; THE  
JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION; THE KOHLBE  
RG FOUNDATION; THE PARK FOUNDATION  
Sun, 03/31/2013 at 23:00 ANNE GUMMOWITZ; BARBARA G. FLEISCHMAN; CARNEGIE  
CORPORATION OF NEW YORK; HKH FOUNDATION; INDEPENDENT  
PRODUCTION FUND; MUTUAL OF AMERICA; PARTRIDGE  
FOUNDATION; THE BERNARD AUDRE RAPOPORT FOUNDATION; THE CLE  
MENTS FOUNDATION; THE HERB ALPERT FOUNDATION; THE  
JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION; THE KOHLBE  
RG FOUNDATION; THE PARK FOUNDATION

This program appeared 2 times between 03/25/2013 and 03/31/2013.

03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

NATURE #2911

Wed, 03/27/2013 at 20:00 ARNHOLD FAMILY FUND IN HONOR OF CLARISSE ARNHOLD;  
CPB; CANON; DR. AND MRS. MILTON BERKMAN; FILOMEN M.  
D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN  
GOLDMAN CHARITABLE TRUST

NATURE #2911H

Fri, 03/29/2013 at 01:00 ARNHOLD FAMILY FUND IN HONOR OF CLARISSE ARNHOLD;  
CPB; CANON; DR. AND MRS. MILTON BERKMAN; FILOMEN M.  
D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN

GOLDMAN CHARITABLE TRUST

Sat, 03/30/2013 at 17:00 ARNHOLD FAMILY FUND IN HONOR OF CLARISSE ARNHOLD;  
CPB; CANON; DR. AND MRS. MILTON BERKMAN; FILOMEN M.  
D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN

GOLDMAN CHARITABLE TRUST

Mon, 04/01/2013 at 03:00 ARNHOLD FAMILY FUND IN HONOR OF CLARISSE ARNHOLD;  
CPB; CANON; DR. AND MRS. MILTON BERKMAN; FILOMEN M.  
D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN

GOLDMAN CHARITABLE TRUST

This program appeared 3 times between 03/25/2013 and 03/31/2013.

NEED TO KNOW #313H

Fri, 03/29/2013 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; MARGARET A.  
CARGILL FOUNDATION; MUTUAL OF AMERICA; PTV STATIONS;  
SCHUMANN FOUNDATION; THE JOHN D. AND CATHERINE T.

MACARTHUR FOUNDATION

Sat, 03/30/2013 at 09:30 BERNARD & IRENE SCHWARTZ; CPB; MARGARET A.  
CARGILL FOUNDATION; MUTUAL OF AMERICA; PTV STATIONS;  
SCHUMANN FOUNDATION; THE JOHN D. AND CATHERINE T.

MACARTHUR FOUNDATION

This program appeared 2 times between 03/25/2013 and 03/31/2013.

NOVA #3906H

Wed, 03/27/2013 at 22:00 ALFRED P. SLOAN FOUNDATION; BOEING COMPANY &  
FRANKLIN TEMPLETON COMPANIES; CPB; DAVID H. KOCH;  
DEPARTMENT OF ENERGY; GEORGE D. SMITH FUND, INC.;

MILLCENT AND EUGENE BELL FOUNDATION; PTV STATIONS

Fri, 03/29/2013 at 02:00 ALFRED P. SLOAN FOUNDATION; BOEING COMPANY &  
FRANKLIN TEMPLETON COMPANIES; CPB; DAVID H. KOCH;  
DEPARTMENT OF ENERGY; GEORGE D. SMITH FUND, INC.;

MILLCENT AND EUGENE BELL FOUNDATION; PTV STATIONS

This program appeared 2 times between 03/25/2013 and 03/31/2013.

NOVA #4013

Wed, 03/27/2013 at 21:00 BOEING COMPANY & FRANKLIN TEMPLETON; CPB; DAVID  
H. KOCH; PTV STATIONS  
Fri, 03/29/2013 at 04:00 BOEING COMPANY & FRANKLIN TEMPLETON; CPB; DAVID  
H. KOCH; PTV STATIONS

This program appeared 2 times between 03/25/2013 and 03/31/2013.

PBS NEWSHOUR #10591H

Mon, 03/25/2013 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

04/01/2013 11:02:02 13-HD  
Performance Report National Underwriting  
Page 9  
03/25/2013 -  
03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----  
PBS NEWSHOUR #10592H

Tue, 03/26/2013 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10593H

Wed, 03/27/2013 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10594H

Thu, 03/28/2013 at 19:00      ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10595H

Fri, 03/29/2013 at 19:00      ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA  
HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;  
GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES  
MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;  
NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;  
PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU  
NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.  
FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU  
NDATION; THE SKOLL FOUNDATION

POV #2306H

Tue, 03/26/2013 at 04:03      ANDY WARHOL FOUNDATION FOR THE VISUAL ARTS; BECA  
GUCCI-AMBULANTE; CHARLES SCHULTZ; EDUCATIONAL  
FOUNDATION OF AMERICA; FRENCH AMERICAN CHARITABLE  
TRUST; GUGGENHEIM FELLOWSHIP; JEROME FOUNDATION, INC.; NEA;  
NEW YORK STATE COUNCIL ON THE ARTS; PTV STATIONS;  
ROCKEFELLER BROTHERS FUND; THE CREATIVE CAPITAL FOUNDATIO  
N; THE JOHN D. AND CATHERINE T. MACARTHUR  
FOUNDATION; THE SUNDANCE INSTITUTE; TRIBECA FILM INSTITUTE

RELIGION & ETHICS NEWSWEEKLY #1630H

Sat, 03/30/2013 at 10:30      CPB; JANE HENSON FOUNDATION; LILLY ENDOWMENT,  
INC.; MUTUAL OF AMERICA  
Sun, 03/31/2013 at 17:30      CPB; JANE HENSON FOUNDATION; LILLY ENDOWMENT,  
INC.; MUTUAL OF AMERICA

This program appeared 2 times between 03/25/2013 and 03/31/2013.

SECRETS OF THE MANOR HOUSE #000H

Sun, 03/31/2013 at 19:00      PTV STATIONS

04/01/2013 11:02:02      13-HD  
Performance Report      National Underwriting  
Page 10  
03/31/2013      03/25/2013 -

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time      Underwriter(s)

-----  
-----  
-----

SESAME STREET #4319H

Mon, 03/25/2013 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY  
FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

Sun, 03/31/2013 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY  
FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 03/25/2013 and 03/31/2013.

SESAME STREET #4322H

Fri, 03/29/2013 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY  
FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID #125H

Mon, 03/25/2013 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #127H

Thu, 03/28/2013 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #215H

Wed, 03/27/2013 at 08:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE  
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.  
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS  
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING  
Fri, 03/29/2013 at 08:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE  
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.  
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS  
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 03/25/2013 and 03/31/2013.

SID THE SCIENCE KID: THE MOVIE #000H

Mon, 03/25/2013 at 11:30 CPB; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS  
FOUNDATION; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE  
JOHN W. CARSON FOUNDATION; VINCI MOBILE LEARNING  
Sun, 03/31/2013 at 08:00 CPB; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS  
FOUNDATION; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE  
JOHN W. CARSON FOUNDATION; VINCI MOBILE LEARNING

This program appeared 2 times between 03/25/2013 and 03/31/2013.

TAVIS SMILEY #2865Z

Mon, 03/25/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

TAVIS SMILEY #2866Z

Tue, 03/26/2013 at 00:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A

TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.  
Tue, 03/26/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

This program appeared 2 times between 03/25/2013 and 03/31/2013.

04/01/2013 11:02:02  
Performance Report

13-HD  
National Underwriting  
Page 11  
03/25/2013 -

03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
TAVIS SMILEY #2867Z

Wed, 03/27/2013 at 00:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.  
Wed, 03/27/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

This program appeared 2 times between 03/25/2013 and 03/31/2013.

TAVIS SMILEY #2868Z

Thu, 03/28/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

TAVIS SMILEY #2869Z

Fri, 03/29/2013 at 00:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.  
Fri, 03/29/2013 at 13:00 PTV STATIONS; THE CALIFORNIA ENDOWMENT; U.S.A  
TOYOTA MOTOR SALES, INC.; WAL-MART STORES, INC.

This program appeared 2 times between 03/25/2013 and 03/31/2013.

TAVIS SMILEY REPORTS #301

Tue, 03/26/2013 at 20:00 ANNIE E. CASEY FOUNDATION; CPB; THE CALIFORNIA  
ENDOWMENT; W.K. KELLOGG FOUNDATION

TAVIS SMILEY REPORTS #301H

Thu, 03/28/2013 at 01:00 ANNIE E. CASEY FOUNDATION; CPB; THE CALIFORNIA  
ENDOWMENT; W.K. KELLOGG FOUNDATION

TEACHING CHANNEL PRESENTS #203H

Sat, 03/30/2013 at 06:00 THE BILL AND MELINDA GATES FOUNDATION

THIS OLD HOUSE #3224H

Sat, 03/30/2013 at 19:00 GMC; HOME DEPOT; LUMBER LIQUIDATORS; STATE FARM

MUTUAL AUTOMOBILE INSURANCE CO.

THIS OLD HOUSE #3225

Sat, 03/30/2013 at 19:30 GMC; HOME DEPOT; LUMBER LIQUIDATORS; STATE FARM  
MUTUAL AUTOMOBILE INSURANCE CO.

TO THE CONTRARY WITH BONNIE ERBE #2203H

Sat, 03/30/2013 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM  
FOUNDATION; CORNELL DOUGLAS FOUNDATION; E. RHODES & LEONA B.  
CARPENTER FOUNDATION; WALLACE GENETIC FOUNDATION

WASHINGTON WEEK WITH GWEN IFILL #5239H

Fri, 03/29/2013 at 20:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS;  
PRUDENTIAL FINANCIA, INC.; THE ANNENBERG FOUNDATION;

THE BOEING COMPANY  
Sat, 03/30/2013 at 09:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS;  
PRUDENTIAL FINANCIA, INC.; THE ANNENBERG FOUNDATION;  
THE BOEING COMPANY

This program appeared 2 times between 03/25/2013 and 03/31/2013.

04/01/2013 11:02:02 13-HD  
Performance Report National Underwriting  
Page 12  
03/25/2013 -  
03/31/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

-----  
-----  
-----

WILD KRATTS #118H

Mon, 03/25/2013 at 06:00 CPB; PTV STATIONS

WILD KRATTS #122H

Fri, 03/29/2013 at 06:00 CPB; PTV STATIONS

WILD KRATTS #203H

Tue, 03/26/2013 at 06:00 CPB; PTV STATIONS

WORDGIRL #509H

Mon, 03/25/2013 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #511H

Wed, 03/27/2013 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

